



7 & 8
décembre
2017
BAMAKO

Forum International des Investissements au Mali

PRESS RELEASE

ANNOUNCEMENT OF THE INVEST IN MALI FORUM 2017

An international event for investment and promotion in Mali

BAMAKO – 7 & 8 DECEMBER 2017

Bamako, 30 June 2017

On Friday 30 June, a conference was held at the Radisson Blu Hotel in Bamako to announce the Invest in Mali Forum 2017, a major international event to promote Mali as a strategic location for business and investments in sub-Saharan Africa. This event is organised by the Mali Investment Promotion Agency (API-MALI), presided by the Minister of Investment Promotion and Private Sector, and supported by the World Bank and other partners for the development of the Republic of Mali.

A FORUM TO “CHANGE THE NARRATIVE ON MALI”

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Le pari du Mali

Plus de 300 décideurs
internationaux attendus pour
2 jours de rendez-vous d'affaires

Soyez les premiers partenaires
du Forum Invest in Mali 2017

Contactez-nous :
contact@foruminvestmali.com

Connectez-vous sur :
foruminvestmali.com

Invest Mali
@Invest_Mali
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Agriculture - Energie - Elevage - Infrastructures

“Bet on Mali!” These words, spoken by Moussa Ismaïla Touré, General Manager of Mali Investment Promotion Agency, sets the stage for this event with a call to action that reflects the many initiatives of the Malian government and country’s stakeholders to “make our country an attractive option for regional and international investors.”

Mr Touré discussed the broad international media coverage over the past several years that has reduced Mali to only its security concerns. He then highlighted several indicators that demonstrate country’s frequently overlooked entrepreneurial spirit and improvements to its business climate: macroeconomic structural reforms, revised investment regulations, appealing tax incentives, a strong entrepreneurial drive among young people and a stable growth rate of 6%.

The first is to “change the narrative on Mali” in the eyes of the international public. The second is to



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marshal the energy of Malian and African stakeholders as well as the international economic community to create win-win opportunities.

TWO DAYS OF PANELS, CONFERENCES AND BUSINESS MEETINGS

The Invest in Mali Forum 2017 will include high-level conferences and panels, tailored B2B meetings with key local and international stakeholders, site visits, high-level discussions with major international economic and financial players, exhibitors and a Village of Mali's Regions. The aim is to showcase how the country and its economy are primed for success and ready to reclaim its role as an economic hub in West Africa.

INVESTING IN HIGH-POTENTIAL SECTORS

As part of its growth strategy and with the support of its international technical partners, Mali has launched an offensive targeted at four key sectors: agriculture, livestock farming, infrastructure and energy.

Invest in Mali 2017 will give investors an opportunity to learn about Mali's overall economic development strategy, recent investment incentives and major current measures to encourage stakeholders in these sectors to take chances and commit to new projects. Mali has adopted the resources its needs to see through its vision and ambitions, another of the messages this forum seeks to communicate.

LEADING PARTNERS WHO ARE COMMITTED TO MALI

With the support of leading partners such as the World Bank with its Investment Climate 3 and PACAM (an aid programme to improve agro-industrial competitiveness in Mali) programmes, USAID, the Feed the Future initiative, the African Development Bank (AfDB), the Dutch SNV-Mali development organisation, the Chamber of Commerce and Industry in Mali (CCIM), the National Council of the Patronage of Mali (CNPM) and many others, the Invest in Mali Forum 2017 is set to be a gathering of powerful players with a determined goal: ***Bet on Mali as it looks to the future and where anything is possible.***

Stay up-to-date on the latest from the Invest in Mali Forum 2017: www.foruminvestmali.com



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ABOUT THE MALI INVESTMENT PROMOTION AGENCY – API-MALI

The Mali Investment Promotion Agency (API-MALI) is a public administration organisation created in 2005 under the Ministry of Investment. API-MALI serves as a single point of contact for all business creation procedures, investor assistance and the issuance of authorisations and certifications for investments in Mali.

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